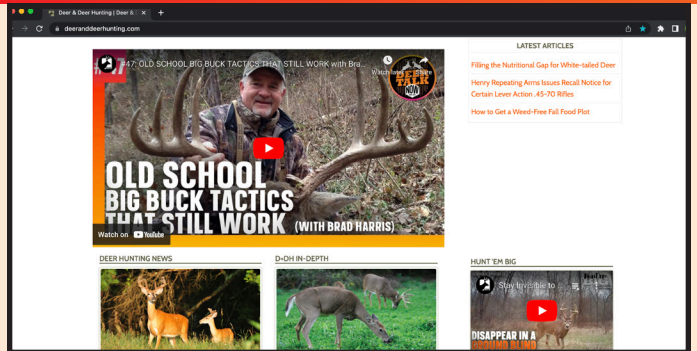


DEER & DEER HUNTING®



AMERICA'S FIRST & FOREMOST WHITETAIL BRAND

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ABOUT US:

Deer & Deer Hunting is AMERICA'S FIRST & FOREMOST WHITETAIL AUTHORITY®. Incorporated in 1973 as the Stump Sitters Whitetail Study Group. D&DH Magazine debuted in 1977 as America's first whitetail-specific media source.

PRINT

- 200,000 Deer & Deer Hunting readers

TELEVISION

- 7.5 MILLION viewers annually
- 18 YEARS on national TV. Anchors Saturday Night Deer Camp 2-hour block of programming on Pursuit Channel
- 4 total programs, 72 new episodes annually

AS SEEN ON:



DEERANDDEERHUNTING.COM

- 4.6 MILLION unique visitors annually

DIGITAL

- 85,000+ opt-in newsletter subscribers



SOCIAL MEDIA:

- 1.3 MILLION FOLLOWERS
- FACEBOOK: 842,000 FOLLOWERS
- YOUTUBE: 150,000 SUBSCRIBERS
- TIKTOK: 107,000 FOLLOWERS
- PINTEREST: 84,000 FOLLOWERS
- TWITTER: 59,000 FOLLOWERS
- INSTAGRAM: 36,000 FOLLOWERS